

## NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

REACCREDITED WITH "A+"GRADE (2" CYCLE) BY NAAC)
PUTHANAMPATTI - 621 007

Seminar/ Guest lecture/ Workshop/ any other Programme Conducted Details

Name of the Programme	: Awareness Programme
Title	: National Insurance Day
Date	: 28.06.2024
Time	: 10.30am
Venue	: Seminar Hall.
Organized by College/Dept	: PG & Research Department Of Commerce & Economics
	Nehru Memorial College,
	Puthanampatti - 621007.
Staff In-charge/ Organizer	: Dr. T. GAYATHRI & Dr. T. PORSELVI
	Head Of The Department Of Commerce & Economics
	Nehru Memorial College,
	Puthanampatti - 621007.
	. Thiru. K. SURESH,
Guest Profile	Branch Manager - LIC, Thuraiyur.
	Thiru. A. M. SHIVASUBRAMANIAN,
	Assistant Branch Manager - LIC Thuraiyur.
	Thiru. K. JAYABAL,
	Development Officer - LIC, Thuraiyur.
Please	enclose the following and tick appropriately
1) Programme Invitation	2) News Paper Clippings of the Programme
3) Minutes/Report of the Prog	gramme 74) Photo Clippings of the Programme

inc

**IQAC** Coordinator

Programme Organizer

5) Attendance Report of the Programme

Nehru Memorial College (Autonomous)
Puthanampotti-621 007
Tiruchirappalli, Tamil Nadu

Head of the Department

IQAC

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6) CRITERION:

Dr.A. VENKATESAN, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
NSMRU MEMORIAL COLLEGE (AUTONOMOUS)

Principal

PUTHANAMPATTI-821 007.
TIF JICHIRAPPALLI DISTRICT.



# U MEMORIAL COLLEGE



lationally Reaccredited with 'A+' Grade by NAAC)

Puthanampatti - 621 007

PG & RESEARCH DEPARTMENT OF COMMERCE & ECONOMICS

NATIONAL INSURANCE DAY - (AWARENESS PROGRAMME)

28th JUNE 2024 (FRIDAY)

**VENUE: SEMINAR HALL** IME:10.30 a.m.

Resource Persons:

Thiru.K.SURESH, Branch Manager, LIC Thuraiyur

Thiru.A.M.SHIVASUBRAMANIAM, Asst. Branch Manager (Sales), LIC Thuraiyur

Thiru, K. JAYABAL, Development Officer, LIC Thuraivur

## Er.Pon.BALASUBRAMANIAN, B.E.,

**President, Nehru Memorial College** 

will deliver Presidential Address

## Shri.Pon.RAVICHANDRAN, M.Com.,

Secretary, Nehru Memorial College

will deliver Inaugural Address

## Dr.A.VENKATESAN, M.Sc., M.Phil., Ph.D.,

Principal, Nehru Memorial College

&

## Dr.K.T.TAMILMANI, M.A.,M.Phil.,Ph.D.,

Vice-Principal, Nehru Memorial College

will offer felicitations

STUDENTS & STAFF ARE CORDIALLY INVITED

Dr.T.Gayathri **HOD of Commerce** 



Dr.T.Porselvi **HOD of Economics** 



## NEHRU MEMORIAL COLLEGE (AUTONOMOUS) PUTHANAMPATTI – 621 007

#### **National Insurance Day Celebration 2024**

The theme for the year 2024 is "Closing India's Protection Gap for enhanced Financial Security"

### National Insurance Day Awareness Programme Report

**Date:** 28.06.2024 **Time:** 10.30 a.m. **Venue:** Seminar Hall

Organized by: PG and Research Department of Commerce and Economics

#### Resource Persons:

Thiru. K. SURESH, Branch Manager – LIC, Thuraiyur.

Thiru. A.M. SHIVASUBRAMANIAN, Assistant Branch Manager – LIC Thuraiyur.

• Thiru. K. JAYABAL, Development Officer - LIC, Thuraiyur.

Felicitation: Dr. A. VENKATESAN, Principal - Nehru Memorial College (Autonomous)

### Detailed Report of the Program

PG and Research Department of Commerce and Economics, Nehru Memorial College jointly organized Awareness Programme on the eve of celebrating the National Insurance Day on 28th June 2024. This initiative aimed to educate students about the importance of insurance in personal finance management and risk mitigation.

The event commenced with Tamil Thai Vazthu.



The program began with a warm welcome address by Dr. T. GAYATHRI, Head of the Department of Commerce, Nehru Memorial College, who greeted distinguished Principal and Chief Guests, Faculty Members and Students.



Dr. A. VENKATESAN, Principal – Nehru Memorial College, offered felicitations, appreciating the efforts of the organizers and the resource persons. He emphasized the significance of National Insurance Day and its role in promoting awareness about the various aspects of insurance.





Dr. G. BALASUBRAMANIAN, Assistant Professor of Commerce, Nehru Memorial College introduced the Resource Persons to the audience.



Thiru. K. SURESH, Branch Manager, LIC-Thuraiyur, provided an overview of different types of insurance available, including life insurance, property insurance, health insurance and auto insurance. He explained the need for students and faculty to understand the basics of each type and how they can benefit from them.



Thiru. A.M. SHIVASUBRAMANIAN, Assistant Branch Manager, LIC-Thuraiyur, highlighted the critical role insurance plays in providing financial security and peace of mind. He clarified how insurance helps individuals and families manage risks and uncertainties, ensuring stability in times of unexpected events such as accidents and illness.

Thiru. K. JAYABAL, Development Officer, LIC-Thuraiyur, offered valuable advice on selecting the right insurance policies. He also encouraged the students what are the employment opportunities available in insurance sectors.



The program concluded with a vote of thanks by Dr. T. PORSELVI, Head Department of Economics, and a interactive session with the students.







The program was well-attended by students and staff of the college, and was a resounding success in creating awareness about the importance of insurance.

**Conclusion:** The National Insurance Day Awareness Programme organized by the Department of Commerce and Economics was a resounding success. It not only enhanced students' understanding of insurance but also inspired them to consider insurance as a vital component of financial planning. The interactive

sessions, expert insights received positive feedback from both students and faculty members.

**Acknowledgments:** We express our sincere thanks to Our College President, Er. Pon. BALASUBRAMANIAN Sir and Secretary, Shri. Pon. RAVICHANDRAN Sir, for their support and guidance, to conduct this event successfully.

Special appreciation goes to the organizing committee and volunteers whose efforts ensured the success of this event.

**Future Prospects:** Moving forward, the Department of Commerce and Economics intends to continue organizing such awareness programmes on pertinent topics to foster holistic learning and prepare students for professional challenges in the field of business and economics.

### Glimpse of National Insurance Day Celebration



Programme Co-Ordinator

Head of the Department

of the Department PRINCIPAL



# NEHRU MEMORIAL COLLEGE (AUTONOMOUS) PUTHANAMPATTI – 621 007

## PG & RESEARCH DEPARTMENT OF COMMERCE & ECONOMICS

# Attendance - <u>Awareness Programme</u> On the Eve of "National Insurance Day" on 26th June 2024

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Programme Co-Ordinator

DV. T-PORSELVI

Dr. T. GAYATHRI

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Head of the Department

PRINCIPAL

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